PowerFilm, Inc.

2010 Year End Results Announcement Date

21 March 2011, LONDON, UK and AMES, IOWA – PowerFilm, Inc. (AIM: PFLM), ("PowerFilm" or "the Company"), the developer and manufacturer of thin flexible solar panels, today announces that its results for the twelve months ended 31 December 2010 will be released on March 28.

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A copy of this announcement will be available on the PowerFilm website at

<u>http://www.powerfilmsolar.com</u>. The common shares of PowerFilm, Inc. are traded on the AIM Market of the London Stock Exchange and are not registered under the US Securities Act 1933, as amended. Such shares may not be offered or sold to residents of the United States or to persons acting on their behalf, or to other persons who are "United States Persons" within the meaning of Regulation S as promulgated under the Securities Act of 1933, unless such shares have been registered under the Securities Act or there is an available exemption from registration.